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62.25  
**KUNDERD'S**

*Special Garden*

**Offers for 1941**

*Supplement to Our  
Spring Garden Guide*

**COMPLETE YOUR SPRING PLANTING  
WITH THESE UNUSUAL OFFERS**

**A. E. KUNDERD INC.**

**GOSHEN**

**INDIANA**

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★ APR 29 1941 ★

U. S. Department of Agriculture

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Goshen, Indiana  
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Washington, D.C. /Disease





# FREE!

ONE ROOT OF YOUR OWN  
SELECTION FREE WITH EACH  
ORDER OF 12 ROOTS—A BARGAIN

## HARDY GARDEN PHLOX

TWO-YEAR-OLD FIELD GROWN PLANTS



Make  
Your Own  
Selection

**BARON VON DEDEM**—A new color in a Phlox of a fiery orange-red.  
**B. COMPTE**—Deep red with a distinct French purple shade.  
**BORDER QUEEN**—Brilliant watermelon-pink. Produces enormous flower heads.  
**DAILY SKETCH**—Immense individual florets, large heads of purest salmon-pink.  
**ECLAIREUR**—Large purple variety, in fact the finest in this color class.  
**E. PRITCHARD**—A delightful French mauve color. Strong grower.  
**EIFFEL TOWER**—Beautiful new salmon with a large red eye. Outstanding.  
**EUROPA**—Large flowering white variety with an exceptional red eye.  
**FIREBRAND**—Flaming scarlet-red of fine quality. Good variety to grow.  
**F. A. BUCHNER**—One of the most delightful of purest whites.  
**GRAF ZEPLIN**—Tall growing white with a carmine-red eye.  
**HAUPTMAN KOHL**—One of the unsurpassed cardinal reds. Excellent grower.

**INNOCENCE**—The best pure white PHLOX to include in your order.  
**LILLIAN**—Soft salmon pink. One of the best of its color. Large.  
**MORGENROD**—Wine-red color. Heavy grower with fine substance.  
**MILLY VON HOBOKEN**—An outstanding delicate pink.  
**M. P. DUTHRIE**—Purest lavender that is hard to beat. Very popular.  
**MRS. CHAS. DORR**—Tall growing lavender. A striking variety.  
**R. P. STRUTHERS**—Bright rosy carmine with claret-red eye.  
**RYNSTROOM**—Splendid new Phlox of a bright pink color. Tall.  
**VON HOCHBURG**—Dazzling deep scarlet color. A good one to grow.  
**THOR**—Deep salmon-pink suffused with scarlet. Popular Phlox.  
**SALMON GLOW**—Light salmon shade. Try this variety. A real treat.  
**WINEDOT**—Very pretty pink with an intense red eye. Good grower.

**12 PHLOX \$1<sup>50</sup>**  
POSTPAID FOR ONLY

HARDY PHLOX SENT UNDER NAME AND LABEL

### Magic Lily Bulbs

## LYCORIS SQUAMIGERA

Imagine if you can a beautiful flower stalk springing out of the ground to a height of 2 feet without foliage. The Magic Lily does. Bulbs of this unusual flower are quite rare and are not offered generally.



Early in the spring attractive foliage appears and grows until July, ripens, then disappears. About a month later as if by magic the flower stalks appear. The lily-shaped flowers grow in a crown formation, and have a delicate lilac-pink color. 8 to 12 blooms make up this upright stalk.

Orders are accepted now only—shipment will be made in July when bulbs are in their dormant period. You will be rewarded with blooms in early September. Limited stock. ORDER NOW!

LARGE SIZE BULBS

75c each 3 for \$1<sup>79</sup> 12 for \$6<sup>00</sup> POSTPAID PRICES

### DISTINCTIVE

Sweet-Scented Garland Flower

## DAPHNE—Cneorum

One of Nature's finest plants to have in your garden. Its dwarf spreading branches of fine evergreen foliage makes a beautiful display in itself. Soft pink flowers appear in April and May over the entire plant, resembling a low mound of flowers. They fill the air with a sweet fragrance that is beyond comparison.

HEAVY ROOTED 3-YEAR-OLD PLANTS  
WILL BLOOM THIS YEAR. A REAL BARGAIN

35c each; 3 for \$1<sup>00</sup> Postpaid



CHARMING HEART  
SHAPED FLOWERS

BLEEDING HEARTS  
(DICENTRA)

EARLY — HARDY —  
GLORIOUS BLOOMS

Splendid, showy and a Favorite of the Old-Fashioned garden. Loved by all who grow this charming perennial. Fernlike foliage on a fine plant that grows 2 feet tall, bearing numerous red heart-shaped flowers on long arching stems. Flowers very freely in the springtime when you will most enjoy them.

LARGE  
BLOOMING SIZE  
ROOTS

35c each 3 for \$1<sup>00</sup> POSTPAID

A. E. KUNDERD INC.

GOSHEN, INDIANA







# KUNDERD'S—Greatest Value Parade of Garden Collections

World's Famous Prize Winning GLADIOLUS BULBS—PERENNIALS, LILIES, etc.



**100** Our MASTER COLLECTION  
LARGE BLOOMING — LARGE FLOWERING **BULBS**

Guaranteed

Retail Value  
— \$10.00 —

for only **\$2.50** POSTPAID

This Collection of Bulbs Is Made Up of Our  
Finest Select NAME VARIETIES—Not Labelled  
WE SELECT THE VARIETIES—SENT IN MIXTURE FORM

Your Choice: The Above Collection Labelled  
—5 BULBS EACH OF 20 VARIETIES—

**100** LARGE BLOOMING SIZE BULBS for only **\$3.50** POSTPAID  
GUARANTEED RETAIL VALUE \$10.00 LABELLED—Our Selection

We will assure you that your garden will be complete with the addition of one or more of the above collections of GLADIOLUS BULBS. You will be well pleased with the rich Gorgeous Colors, and the exhibition type of varieties we will select for you. The colors will be well balanced and will make your cutting a real pleasure.

NOTICE—We reserve the right to make our own selection of bulbs in the above offers.



## Old-Fashioned Garden COLUMBINE

LONG SPURRED TYPE

In selecting a collection of Columbine you cannot overlook the beauty and fine range of colors found in Mrs. Scott Elliott's long-spurred type. Healthy plants reaching a height of 2 to 3 feet. Lovely showy blooms on tall slender stems, with a wide range of delicate rich colorings. They will far surpass any Columbine you have ever grown.

**6** ASSORTED COLORS **\$1.00** POSTPAID  
A GRACEFUL PERENNIAL

THE FINEST STRAIN  
MRS. SCOTT ELLIOTT'S

Beautiful DOUBLE FLOWERING

## The New DOUBLE COLUMBINE

The Double Flowering type Columbine come in a wide range of colors, very fine for bouquets and for landscape effect. Very free flowering. Will bloom continuously all summer long. Compact blooms on tall stems. Huge plant reaching a height of 2 to 3 feet.

**8** FINE PLANTS—ASSORTED COLORS **\$1.00** POSTPAID

## Red Hot Poker TRITOMA

Several names have been given this fascinating plant, such as Red Hot Poker, Flame Flower, or Torch Lily. You cannot realize the beauty of this lovely flower until you have grown it. Color of a combination of orange, red and golden yellow overcast. Blooms in August until October. Grows 3 to 4 feet tall. Mulch slightly for winter protection.

True Beauty

**35c** each **3** for **\$1.00** POSTPAID

## Mountain of Gold EUPHORBIA (POLYCHROMA)

Charmingly different for a border plant. May and June appears a flowering mound of bright lemon-yellow, rose-shaped flowers. The lasting quality of this plant makes it most desirable. Highly colored green foliage.

**25c** each **5** for **\$1.00** POSTPAID PRICES



## Make Your Own Selection from these Popular Varieties

**PYRETHRUM (Painted Daisies).** Showy, hardy perennials, growing 2 feet tall. Most brilliant and lasting flowers. Blooms in May and June.

**SHASTA DAISY (Double).** Shasta Daisies are classed among the most hardy plants. Large double white blooms. Beautiful.

## Everlasting Enjoyment—Plan and Plant a Hardy Perennial Garden

**LIATRIS (Blazing Star).** Very showy and attractive, with long graceful spikes of rosy purple. Flowers from July to September. 3 to 4 feet.

**COREOPSIS, GRANDIFLORA.** One of the best hardy plants. The large bright yellow flowers are fine for cutting purposes.

**FOXGLOVES (Mixed Colors).** Though a biennial, which usually reseeds itself, makes a lovely plant to have in your garden.

**PHLOX SUBULATA (Creeping Phlox).** One of the finest creeping plants to bloom in the early spring. A mass of color hard to surpass.

**ARMERIA (Glory of Holland).** Resembles a mound of flowers when in full bloom. Beautiful pink flowers on a tall stem. Grows to 18 inches.

**CARNATIONS (Hardy Red).** A beautiful, perfectly hardy dark red carnation. Blooms all summer.

**PENSTEMMON (Garnet Red).** One of the finest of the Mid-Season's flowers. Grows tall with good foliage and lovely flowers.

**GYSOPHELIA (Baby Breath).** A beautiful old-fashioned plant possessing a grace not found in any other flower. For decorative use.

**VERONICA (Longifolia).** A pretty 2-foot border plant with attractive foliage. Lovely compact clusters of gorgeous flowers. Long stems.

**HEUCHERA (Coral Bells).** The graceful plant grows in rosette-like form, and produces numerous bells on tall straight 18-inch stems.

**SWEET WILLIAMS (Mixed Colors).** Old-fashioned grandmother's favorite. Known for their rich colorings. Attractive for bouquets. Lasting.

**GAILLARDIA.** Considered one of the most desirable plants in cultivation. Base of petals scarlet-crimson, bordered golden yellow.

**HOLLYHOCKS (Double Type).** Old-fashioned gar-

den favorite. Their brilliant colorings make them most attractive for any garden.

**ARTEMISIA (Silver King).** A vigorous, quick growing plant, perfectly hardy. Silver-leaved with slender stems. Decorative foliage.

**LYCHNIS (Maltese Cross).** Brilliant and striking, being perfectly hardy. Large vivid scarlet flowers, clusters on tall 2 to 3-ft. stems.

**8** FIELD GROWN **\$1.25** POSTPAID  
**PLANTS**  
YOUR OWN CHOICE  
OF VARIETIES

Heavy Rooted  
2-year-old  
FIELD PLANTS



# CANNAS

**A Huge BED of these LOVELY FLOWERS are yours FOR so LITTLE**

We are offering you the very finest in CANNAS that you can obtain in the floral kingdom. For bedding the Cannas are hard to surpass.

First class roots at such low prices will give you a very fine and colorful bed that you enjoy for some time. They last for years. CITY OF PORTLAND — 3-ft. Green foliage, with large pink flowers.

YELLOW KING HUMBERT — 5-ft. Bronze leaves, with gigantic red flowers.

KING MIDAS — 3-ft. Green leaves. Beautiful deep yellow flowers.

THE PRESIDENT — 3-ft. Large, green leaves, scarlet flowers. Fine.

YOUR CHOICE  
OF THE ABOVE  
VARIETIES

**4 for 50<sup>c</sup>; 10 for \$1<sup>00</sup>**  
POSTPAID PRICES

Special  
Price

## HEMEROCALLIS

**DAY LILY—Kunderd's Yellow Wonder**

**2-Year-Old Plants**

A KUNDERD origination of Hemerocallis that shows every indication of being one of the best of the Day Lilies. Height about 3½ feet, with blooms of richest golden yellow. Foliage of finest texture. Plant very hardy and does well in all types of soil. Popular priced.

**25<sup>c</sup> each**

POSTPAID  
PRICES

**5 for \$1<sup>00</sup>**



## PLEASE NOTICE!

THE OFFERS IN THIS CIRCULAR  
ARE FOR A LIMITED TIME ONLY.  
WE WILL NOT GUARANTEE  
SHIPMENTS AFTER MAY 10th, 1941

**ORDER NOW — DON'T DELAY**

## HAVE YOU RECEIVED OUR 1941 GARDEN GUIDE?

It is yours for the asking. You will find a complete collection of the finest of the Gladiolus, and many other plants and bulbs. We urge you to send for it in the event you have not already received it. If you have friends who are interested in Garden Beautification we will be glad to send them our Catalog.









# ORDER BLANK



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

**A. E. KUNDERD INC.,**  
**Goshen, Indiana, U.S.A.**

Gentlemen: Please send me the Special Collections and Varieties mentioned below for which you will find my remittance in the amount of \$ \_\_\_\_\_ enclosed.

Number of Collections	KIND OF COLLECTION AND EACH PRICE	TOTAL	
	Gladiolus — 100 Master Collection \$2.50 Postpaid		
	100 Named Collection \$3.50 Postpaid		
	Phlox — 12 Named Varieties for only \$1.50 Postpaid		
	Perennials — 8 Varieties for only \$1.25 Postpaid		
	Magic Lily — 75c each; 3 for \$1.79; 12 for \$6.00 Postpaid		
	Daphne — 35c each; 3 for only \$1.00 Postpaid		
	Bleeding Hearts — 35c each; 3 for \$1.00 Postpaid		
	Cannas — 4 for 50c; 10 for \$1.00 Postpaid		
	Hemerocallis — 25c each; 5 for \$1.00 Postpaid		
	Columbine (Single) 6 for only \$1.00 Postpaid		
	(Double) 8 for only \$1.00 Postpaid		
	Tritoma — 35c each; 3 for only \$1.00 Postpaid		
	Euphorbia — 25c each; 5 for only \$1.00 Postpaid		
	Delphinium — 6 for only \$1.00 Postpaid		
	Doronicum — 6 for only \$1.00 Postpaid		
	Dahlias — Collection A — 6 for \$1.00 Postpaid		
	Collection B — 4 for \$1.00 Postpaid		
	Please Use Separate Sheet to List Variety Names	TOTAL	

**NOTICE** We guarantee that every bulb and plant will reach you in good growing condition and will replace FREE any stock not in good condition providing complaint is made within 5 days after arrival.

A. E. KUNDERD INC.

**SEE OUR 1941 CATALOG for**  
**Our NAMED GLADIOLUS COLLECTIONS**

# KUNDERD'S FINEST — LARGE FLOWERING DAHLIAS

## COLLECTION A

**JERSEY'S BEAUTY**—The most popular in a true clear pink decorative. The finest of all Dahlias for cutting.

**JANE COWL**—The largest and finest autumn tint or bronzy buff and salmon decorative ever produced.

**PRIDE OF CALIFORNIA**—A good novelty red Dahlia to grow. Exhibition.

**WHITE KING**—Large and beautiful. Wonderful white for cutting.

**MRS. I. DE VER WARNER**—Very large and fine orchid-lavender Dahlia. One of the very choicest varieties to grow.

**AVALON**—Very large yellow flower of the decorative type. Extraordinary plant and foliage.

THE ABOVE **6** VARIETIES (Labelled) for \$1.00  
Value \$1.50 only POSTPAID



## COLLECTION B

The Greatest Offer we have ever had.

The big 4 Collection.

**OYSTER BAY BEAUTY**—A very fine large flowering Dahlia. Deep maroon.

**WM. H. HOGAN**—Very large red and white-tipped bi-color decorative. Fine for cutting, long stems.

**LAURA NORRIS**—One of the leaders in a large flowering yellow Dahlia.

**KATHELYN NORRIS**—Sensational large growing variety in a colorful pink-toned Dahlia. Very good.

THE ABOVE **4** VARIETIES (Labelled) for \$1.00  
Retail Value \$2.00 only POSTPAID

We will include FREE with the purchase of the above TWO COLLECTIONS — One tuber of the Famous Honor Roll Dahlias RED SUNSET — the most brilliant scarlet. Tall growing. This is a \$2.00 Dahlia, easily worth the price of the two collections we are offering. Supply Limited!

## 6 GIANT Delphinium

\$1.00  
POSTPAID

### GREATEST BEAUTY — LARGE DOUBLE FLOWERING

The diversity of shades, glorious foliage make this prominent perennial the highlight of any garden. Magnificent tall stately spikes with flowers of a clear striking appearance lend themselves wherever planted. Delphinium are the old-fashioned favorites. Colors vary from light to dark blue with the greatest part fully double flowers. Dependable.

NATURE'S DAZZLING BEAUTY

## Spring's Earliest Cut Flower

### DORONICUM (LEOPARD'S BANE)

Spring's earliest cut-flower, in fact the earliest of the perennial family. We can recommend this fine plant that produces large, golden Marguerite flowers, that are very extraordinary for bouquets and for decorative arrangements. Eighteen-inch stems boldly hold these bright yellow blooms. What a lovely spring flower you will have for your garden at such a very low cost. Something you will be proud to own.

**6** FINE PLANTS \$1.00 POSTPAID